



For Immediate Release

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Arai Helmets to sponsor CMDRA Super Bike Class in 2016

The Canadian Motorcycle Drag Racing Association is pleased to announce that Arai Helmets will be a co-sponsor of the CMDRA Super Bike Class in 2016. As part of this sponsorship arrangement, the 2016 CMDRA Super Bike Champion will be presented with an Arai helmet with a retail value of up to \$1,099.



Distributed exclusively in Canada by Full Bore Marketing, Arai has been a leading manufacturing of helmets in the motorsports industry for nearly 80 years. Competitors at all levels of motorsport including MotoGP, Formula 1 and Nascar wear Arai's handmade helmets, which are built to meet and exceed Snell and DOT standards.

The CMDRA 2016 season kicks off June 4th and 5th at the MHDRA Drag Strip in Medicine Hat Alberta.

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